

## **Bay Area Volunteer Leaders Forum 2010**

October 14, 2010

Working Sessions: 8:30 am - 5:00 pm Networking Reception: 5:00 - 7:00 pm Location: SPUR Urban Center 654 Mission Street San Francisco

# **Summary Agenda**

New research proves that volunteers are a key differentiator in nonprofit and for-profit business success, that volunteers strengthen everyone's bottom-line.

#### Morning

### Speakers:

- Karen Baker, Secretary of Service and Volunteering, State of California
- Peter York, TCC Group
- Gail Gershon, Gap Inc. and Gap Foundation

#### **Topics Covered:**

- Current and changing landscape of volunteerism
- Reimagining Service
- Service Enterprise Organizations
  - <u>Nonprofits:</u> Learn why the effective use of volunteers will ensure your organization is more successful by all organizational measures.
  - <u>Businesses:</u> Discover how to effectively organize your employee volunteer program for greater impact and success and why you should be partnering with Service Enterprise nonprofit organizations.
- Why effective cross-sector partnerships are critical to all of our success and how to get there

#### Afternoon

### Small Work Groups:

- Close examination of themes surfaced and discussed during the morning session
- Address the barriers to achieving successful partnerships
- Identifying and sharing practical applications to overcoming challenges

The afternoon session will wrap-up with a planning and goal-setting session to make sure the work you do today will be key to finding better solutions tomorrow.